

Sponsorship activities

In 2019, we carried out 24 sports sponsorship projects in the following areas:

Sports sponsorship

Proprietary indicator 3

- sponsorship of Poland's national football team (Polish Football Association), ski jumping and cross-country skiing teams (Polish Skiing Association), and sponsorship of Poland's largest cycling event (Tour de Pologne);
- sponsorship of men's and women's national tennis teams, youth team and national tennis championship in all age categories (Polish Tennis Association), and the status of main partner of Hubert Hurkacz, one of the most promising young tennis players in Poland;
- motor rallying – collaboration with the LOTOS Rally Team including Kajetan Kajetanowicz and Maciej Szczepaniak, who were runners-up in the WRC-2 World Rally Championship;
- sponsorship of the Pomeranian Hockey Club and involvement in speedway projects, including Polish Pairs Speedway Championship and TAURON Speedway Euro Championship;
- naming sponsor of Poland's largest aviation event LOTOS Gdynia Aerobaltic Airshow;
- regional projects: LOTOS Gdańsk Summer Stadium, St Dominic Run, LOTOS Nord Cup and Bieszczady Mountain Racing;
- physical education of children and youth – we continued our involvement with sports projects with a social agenda, addressed to children and youth and focusing mainly on football ('Football Future with LOTOS') and winter sports ('In Search for the Champion's Successors'). We also extended our partnership with the Academic Sports Union as the Strategic Sponsor of the Academic National Team. In early 2019, the Company also joined the Olympic Rising Stars programme, supporting eight talented athletes in various Olympic disciplines.

More information on the athletes sponsored by Grupa LOTOS (in Polish) : <<http://www.emocjedopelna.pl>>

Culture sponsorship

Key culture sponsorship initiatives undertaken by the LOTOS Group in 2019 included:

- cooperation on the following projects: LOTOS Siesta Festival, Atelier Theatre, Two Theatres Festival, Ladies Jazz Festival, and Shakespeare Festival;
- strategic partner of the Baltic Opera in Gdańsk;
- main sponsor of the films 'Legions' and 'Kult – the Movie';
- events in the south of Poland: Bielska Zadymka Jazzowa LOTOS Jazz Festival, Jasło Days, Czechowice-Dziedzice Days, Autumn Theatre Days, International Festival of Carpathian Folklore, Summer with Jasło County Culture, and the Major Henryk Dobrzański 'Hubal' commemorative show jumping competition;
- Other local events sponsored by the Group included Łeba International Kite Festival and Malbork Siege;
- in 2019, the Company was also involved in the Westerplatte Concert, Patriotic Concert, Bards of Freedom Concert and Heroes Gala.

More information on our culture sponsorship activities (in Polish) :
<https://odpowiedzialny.lotos.pl/37/spoleczenstwo/kultura_i_sztuka>

Our Sponsorship policy (in Polish) : <https://odpowiedzialny.lotos.pl/264/spoleczenstwo/polityka_sponsoringowa>